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NEWSRELEASE

Texas/Oklahoma Chapter

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Announcing the 2008 IIDA Dallas City Center Auction and Fashion Show

Dallas, TX – The Dallas City Center of the International Interior Design Association (IIDA) is excited to announce the details of its 11th Annual Auction “A Black and White Affair.” The event will be held on Friday, April 18 at 6:00 p.m. at the Dallas Trade Mart - Grand Pavilion

The large, freshly renovated Grand Pavilion at the Dallas Trade Mart will host the event with the following schedule for the evening:

6:00 p.m. Cocktails/ Silent Auction table open

7:30 p.m. Dinner

8:00 p.m. Fashion Show

8:15 p.m. Live Auction

10:30 p.m. Silent Auction final tables close/ Check-out

11:00 Adjourn

The IIDA is partnering with the Make-A-Wish Foundation of North Texas to provide an elegant evening of dinner and entertainment. A gourmet dinner will precede a glamorous fashion show featuring models from the Interior Design industry. These models will display creations designed by competing local architecture and design firms as well as industry partners. The garment themes will be determined by a selected Make-A-Wish child. The 2008 Auction also includes a live auction featuring a professional auctioneer and a silent auction that will include high-end, coveted prize packages.

The IIDA partners with the Make-A-Wish Foundation of North Texas each year for their Auction event. In 2007, the IIDA Dallas City Center was able to make their largest contribution to date of \$9,000 to the Make-A-Wish Foundation on North Texas. The Auction also provides operating income for the Dallas City Center, sponsorships for local community service activities, scholarships for interior design students, continuing education classes for design professionals, and education for the public on issues such as life safety, the environment, ADA, and sustainability.

For information about the IIDA Dallas City Center Auction, visit the web site www.iidadallasauction.com. Seating is limited and on a reservation basis only. If you would like to learn more about the IIDA Texas/Oklahoma Chapter, please visit www.iida-tx-ok.org.

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The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

IIDA is a professional networking and educational association of 12,000 Members in nine specialty Forums, nine Regions, and more than 30 Chapters around the world. Additional information is available on the Texas/Oklahoma website www.iida-tx-ok.org.