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NEWSRELEASE

Texas/Oklahoma Chapter

For Immediate Release

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Dallas, Texas – September 15, 2008 – The Texas Oklahoma Chapter of the International Interior Design Association (IIDA) announces details of its Annual Leader's Breakfast to be held on Wednesday September 24 at 7:30 a.m. in the Atrium of the Dallas Museum of Art.

Real estate developer Lucy Billingsley will provide the keynote address titled, Downtown Dallas – Past, Present and Future. Billingsley has spent her career in real estate, leasing, managing and developing a wide variety of residential, commercial and industrial properties. She led the Dallas Market Center through 3 expansions to 7,000,000 square feet and expanded Crow Design Center in Houston and Boston to a total of 1,500,000 square feet. She and Henry Billingsley started Billingsley Company in 1978 to manage their growing industrial portfolio. In 1996 Billingsley launched the office development, multi-family and single-family divisions of Billingsley Company. In addition to One Arts Plaza, the company is now developing Austin Ranch, Cypress Waters and the award-winning International Business Park. Billingsley Company was recognized in 2002 and 2004 for design excellence in both their office and multi-family developments.

The morning event will also honor Peggy Noakes, FIIDA and Theresa O'Donnell. Noakes is Director of Interiors for the Dallas Studio of WHR Architects, one of the country's leading healthcare design firms. With over 30 years of professional practice, Peggy has specialized in healthcare design for the last 15 years focusing her efforts on developing holistic solutions for healthcare facilities. Peggy is actively involved in IIDA, having served in various capacities at the local, state and international level and was inducted into the College of Fellows in 2004. Peggy is also a founding member of the American Academy of Healthcare Interior Designers.

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O'Donnell currently serves as Director of Development Services for the City of Dallas. In this position she oversees the operations of Comprehensive Planning, Zoning, Building Inspection, Real Estate Services and Engineering. O'Donnell directs over 300 employees and manages a budget of \$24 million dollars. Her most recent accomplishments include Dallas' first Comprehensive Land Use Plan. Teresa serves on many boards and committees including the American Planning Association, Greater Dallas Planning Committee, DHADC, Dallas Homebuilders Association, UNT and UTA committees.

The event's sponsorships benefit the IIDA Texas Oklahoma Education Fund. The Fund was established in result of the outstanding success of the 2006 IIDA Leader's Breakfast with keynote Ray L. Hunt and Honoree Raymond Brochstein. The Fund offers grants to Interior Design students within Texas & Oklahoma.

The Leader's Breakfast, hosted by distinguished Chapters in the organization, is part of an annual series supported by national benefactors Herman Miller and Interior Design Magazine. The event was established as a platform to expose and elevate the interior design profession within the business community.

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

IIDA is a professional networking and educational association of 13,000 Members in nine specialty Forums in 30 Chapters around the world. Additional information is available on IIDA's website www.iida.org.

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