



## chapter insight

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summer 2011



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**On the cover:**

2010 Hospitality Design Excellence Award Winner  
Hotel Sorella  
Gensler  
Houston, Texas

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**Director San Antonio City Center**

Tara Mitchell, IIDA, LEED AP, RID - SA Partnership

**Director Tulsa City Center**

Shannon Mitchener, IIDA, LEED AP - Matrix AP



For the Love of Noise!

Spring, the world fulfills a symphonic design of rebirth and renewal. Temperatures warm, the grass turns green, trees bud and bloom as we listen to the returning birdsong. Sounds of happy times; however, legislative dissonance for our status joined spring's song across the nation to create quite a clatter within the profession. Eventually, Registered Interior Designers survived the noise; yet, we must resolve to compose, rehearse, and sing the promise of our future through the stability of Interior Designer statutes. If we ourselves do not become more vocal with the worthy merits of our education and training, resounding our own buzz again and again, no one will do it for us.



Summer now calls with great opportunity for each of us to fine-tune our skills, direct our career development paths and orchestrate professional renewal through exposure to new ideas, best practices, and updates on the issues that impact Interior Design. Instrumental to our efforts, the 9th Annual IIDA TX OK Chapter Conference is the one time each year when our entire industry joins in this harmonious experience. Look over web-update information for the ensemble of events composed around METROCON and the TX OK Annual Awards GALA, then entertain the idea of joining some of the many educational and networking opportunities presented.

Seasons come as seasons go; my season ticket as IIDA TX OK Chapter President expires. Conducting the business of the Chapter was much more than anticipated. Knowing that volunteering for the benefit of the Chapter as an additional part-time job while holding a real job and attempting to maintain healthy family relationships as my wife and I rear three children (talk about racket) would be a lot of work. As expected, these separate strains offered notes of discord through the year; and how the reverberations stretched me for what has been my single most difficult year; however, I cannot imagine having missed the high note of reward and joy the noise of it all has given me.

I encourage you all to volunteer to serve something bigger than you are, to create your own echo. Through associations and causes, setting your own chord in the community will expand your life to a thunderous forte. Several segments in this issue will propose ways for you to do just that while demonstrating the knowledge, value and community of IIDA for the Interior Design profession. Seasons come only once a year; so before the fat lady sings, make them all count for you, your profession, your association and the Future of Design.

	August	September	October	November	December
<b>International</b>		30 - NCIDQ Exam	1 - NCIDQ Exam 12 - Leaders Breakfast Dallas 31 - IDEC Conference	1 - IDEC Conference	
<b>Chapter</b>			20 - Forum Speaker Tour Oklahoma City 20 - Forum Speaker Tour Tulsa		
<b>Austin</b>	20 - Zero Landfill Event 27 - Zero Landfill Event	23 - rEvolution		TBD - Industry Roundtable and Membership Drive	TBD - Holiday Party
<b>Dallas</b>		30 - Zero Landfill Event	1 - Zero Landfill Event	18 - Lavish Auction and Design Competition	
<b>Houston</b>		15 - Industry Roundtable and Membership Drive		17 - CEU	8 - Jingle Bell Rock
<b>Oklahoma City</b>			3 - Industry Roundtable		
<b>San Antonio</b>		16 - Parking Day 17 - Parking Day TBD - CEU	29 - Olympiad TBD - CEU	9 - Industry Roundtable TBD - CEU	8 - Holiday Event
<b>Tulsa</b>		22 - Membership Drive		10 - Industry Roundtable	9 - Holiday Party
<b>West Texas</b>			5 - Industry Roundtable and Membership Drive 6 - CEU		8 - Holiday Party

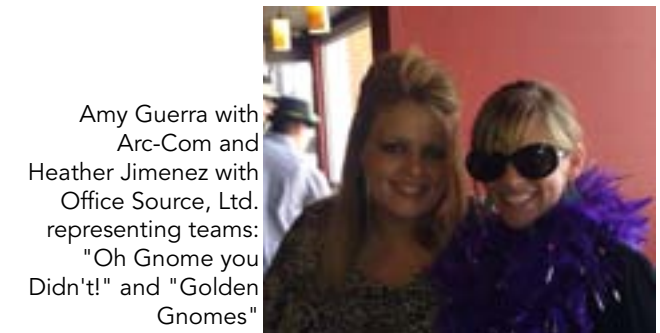
**Texas Oklahoma Chapter NCIDQ Award Recipients**

- 2011 - Jennifer Hoskins, IIDA - Austin City Center
- 2011 - Julie O'Connor, IIDA - Tulsa City Center
- 2010 - Wendy Armstrong, IIDA - Dallas Fort Worth City Center
- 2010 - Kay Cosby, IIDA - Dallas Fort Worth City Center
- 2010 - Kelly Dendy, IIDA - Houston City Center
- 2010 - Shannon Hopkins, IIDA - Houston City Center
- 2010 - Adam Nash, IIDA - San Antonio City Center
- 2010 - Amanda Scott
- 2010 - Ellen Tichenor, Assoc. IIDA - Dallas Fort Worth City Center
- 2010 - Ashley White, IIDA - San Antonio City Center
- 2010 - Katherine Wooley, Associate IIDA - Austin City Center

**Austin**

Becky Blackhall, IIDA  
Past City Center Director  
PPDS

Characters of the Austin City Center could be found 'Gnoming' around downtown last week during our first annual Gnome around Town Scavenger Hunt. Industry partners were paired with teams of designers and set loose with their 'Gnomie' mascots to earn points with their local trivia knowledge and their ability to get strangers to take pictures with their team engaging in silly tasks. First place for points went to "Where is Leslie?", Second place went to "Gnome Improvement", last place went to "Bluebell Gnome-made Ice Cream", Most creative name to "Shelock Gnomes", most creative Gnomie to "Oh Gnome you didn't!" who was dressed as Snookie... and Most creative costumes to "Gnomer Simpsons". We had a great turnout and hope to do it again next year! We also hosted this year's Forum Speaker - Georgy Oliveiri with Kimball paired with a UT Student Showcase Thursday, May 12th at UT's Student Activity Center.



Amy Guerra with Arc-Com and Heather Jimenez with Office Source, Ltd. representing teams: "Oh Gnome you Didn't!" and "Golden Gnomes"



The PPDS team "Better Gnomes and Gardens" with their Gnomie doing "something potentially dangerous"



2011 CRE8 Co-Chairs Allison Vaughan, Teknion and Amber Pickett, Perkins + Will

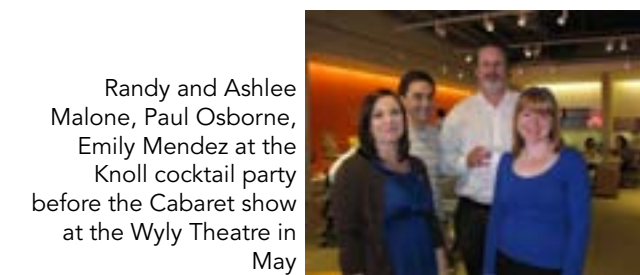


CRE8 Design Team for Camargo Copeland Architects

**Dallas Fort Worth**

Cari Johnson, IIDA  
Past City Center Director  
Shaw Contract Group

2011 has been a fabulous year for events in DFW! Our first annual CRE8 fashion show drew a record number of DFW's top interior designers, architects and industry representatives to the 42nd floor of the Bank of America Plaza. Guests experienced one-of-a-kind garments that were created by (21) design teams in just (8) days by deconstructing the typical use of architectural materials supplied by garment underwriters in colors inspired by the Sherwin Williams' ColorMix 2011. Jenna Owens from Kidd Kraddick In The Morning emceed the event and promoted our event and organization before and after the event. The Mary Wright Admissions Center at Texas Christian University hosted a barrier-free CEU luncheon for our Fort Worth members and sponsors in May. On May 17th, more than 130 individuals attended a backstage tour of the Wylie Theatre and a large group also attended the production of Cabaret after the tour. This fall, we will be focusing heavily on ZeroLandfill and Dwell with Dignity.



Randy and Ashlee Malone, Paul Osborne, Emily Mendez at the Knoll cocktail party before the Cabaret show at the Wylie Theatre in May



## Houston

Amy Gilmore, IIDA, RID, LEED AP  
Past City Center Director

The IIDA Houston City Center started the year off with our annual TAID fundraiser and Murder Mystery event. Attendees searched for the killer clue style while Professor Plum and even a candle stick helped solve the mystery. In February we hosted the annual Chapter Student Conference. Industry partners and designers introduced students to local design firms and new products. Our annual tour was held in March at the San Jose Clinic. Morris Architects spoke about the design as attendees toured the facility housing three separate organizations. Our April event featured a local restauranter, Monica Pope, who is dedicated to keeping her restaurant and food sustainable with local grown food, recycling and design. To end our exciting spring, we held the third annual Product Runway benefiting the Houston Furniture Bank. This year music and fashion met as 17 teams showcased garments ranging from disco to country. We owe our successful spring to our volunteers and underwriters.

TAID Murder Mystery  
Participants



Product Runway models  
on the Runway



Members meet at T'afia  
CEU



IIDA SACC Habitat for Humanity Team



Imagine That 2011 Dresses  
Ashley White, Karina  
Garza, Anissa Chettouh,  
Kay Kay Gough

Elizabeth Williams- IIDA  
TX OK Chapter Past  
President with Kay Kay  
Gough

## San Antonio

Karina Garza, IIDA  
Past City Center Director  
Insite Architects

IIDA San Antonio City Center has had a great start to the spring season. We recently had our big fundraising event Imagine That 2011 Global Glamour. This year SACC brought back a theme used in previous years, the runway fashion show. The event was held at the Center for Architecture and Full Goods breezeway. The event had a great turn out; attendees were able to bid on silent auction items and enjoy creative fashion from local designers. We would like to thank our underwriters and sponsors who helped make this a successful event.

IIDA San Antonio City Center is not afraid to use our woman and man power and we showed it by volunteering for Habitat for Humanity. It was a great way to give back to our community and have good "constructive" fun.

Check us out on Facebook and become a fan for upcoming event details.

## West Texas

Heidi Haigood, IIDA  
Past City Center Director  
Officewise Furniture

May 10, 2011-West Texas City Center 5th Annual Silent Auction. Our theme for this year's Silent Auction was Black & White. The event was held at the Louise Underwood Center for the Arts. Entertainment was provided by Jaeyong Lee, a doctoral piano student. May 11 & 12 2011-Capturing Light CEU presented by 3-Form. 3-Form was able to present this CEU in both Lubbock and Abilene during lunch on two consecutive days. The CEU was fun and informative and included both technical and creative information on how to use light and resin together in an interior environment. June 8, 2011- Leadership in Design CEU presented by Kimball. The CEU will be held in Lubbock during lunch at the Texas Tech Club in Jones Stadium. June 23, 2011-Amarillo Membership Drive & Sustainable Ceiling Systems CEU presented by Armstrong Ceilings. For the second year in a row we will hold a Membership Drive in Amarillo at D'vine Wine. We are also providing a free CEU that will focus on sustainable Ceiling Systems.



25 guests joined us for  
the CEU in Abilene.



Students from Abilene  
Christian University  
joined us at the  
Abilene Country Club  
for the Capturing Light  
CEU presented by  
3-Form



Guests enjoy the 5th  
Annual Benefit Silent  
Auction

## Tulsa

Ginny Young, IIDA  
Past City Center Director  
KI

Fab Finds 2011 Carnivale! was a fun night of carnival food, jugglers and fire-eaters and conversation. The Tulsa Chapter of the MS Society was the philanthropy partner for the silent and live auction event. Thanks to our many sponsors, donors and host, the University of Tulsa Reynolds Center.

On June 2 we had a CEU sponsored by Coalesse on "Generation Y". Also in June, Tulsa hosted a Happy Hour featuring Simone Passon to discuss Charlotte Perriand and her role in the design of the famous Le Corbusier pieces and her own career creating modern classics.



Tulsa Director-Elect  
Shannon Mitchener  
and member Molly  
Billings show off  
their Carnivale  
spirit!



Nationl rep Jon Leach  
and Tulsa IIDA past  
Director Molly Adams  
- Beauty and Muscles!



## Oklahoma City

Shae Wick, Assoc. IIDA  
Director of Communications  
ARC-Com Fabrics

This spring we completed our 3rd Annual Color & Couture fashion show with much success. Thanks to the many teams who participated. If you missed our last CEU Organizational Culture Card Game, sponsored by Vater Office Furniture and presented by Haworth, then you really missed out! This year's Bowl-a-Rama who's theme was "Reality Show All-Stars" was held on June 23rd and was a great success.



Rachael Gruntmeir in Purple Passage on the Runway



Jenn Upton in Synergy on the Runway

## Membership Update



Paul K. LaBrant, IIDA, LEED AP  
Registered Interior Designer

The Texas Oklahoma Chapter continues to have one of the strongest Memberships in the IIDA organization. Even though we did see a drop in renewing memberships, we continue to maintain relative historic levels compared to years past. As you can see from the graphics, our growth potential still remains at converting Students to Associate levels after graduation ... which happens to be about now. Coincidence? No such thing.

Students ... listen up! Here's some important information just for you!

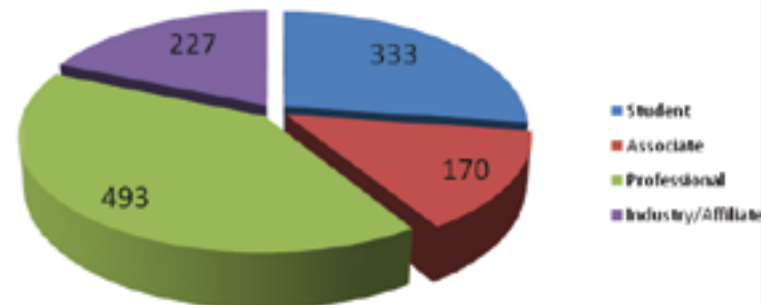
The job market, though starting to open up, is still difficult for many graduates to break into the interior design profession. There are many opportunities and options for graduates to upgrade to the Associate Level or even remain at Student Level. Let's break it down:

- Option 1 – upgrade now to Associate Level and pay a prorated/discounted rate for the balance of the year.
- Option 2 – still finding difficulty getting the job, opt to continue at the Student Level for one more year. Do this at the renewal period which start in July and runs through August. (You must have joined by Dec. 2010 for this option.)
- Option 3 – Best Deal Ever – at renewal time (July through August) request a Bridge Membership to upgrade to the Associate Level for around half the cost of regular Associate Dues for the balance of 2011 and all of 2012. (You must have joined by Dec. 2010 for this option.)

Membership matters. Not only does it support the profession, but it provides you the tools to meet other interior designers, mingle with our Industry Partners (who knows who's hiring and who's not), post your resume, and check the job listings.

So, stay plugged in and connect with the design community!

2011 TX OK Chapter Membership



## Texas Legislative Update



Donna Vining, IIDA, FASID, RID, CAPS  
Executive Director  
Texas Association for Interior Design (TAID)



On March 8th, Rep. Bill Callegari, who is an engineer by degree and profession, filed HB 2142 to abolish the regulation of the practice of interior design. And then on March 10th, Rep. Callegari filed HB 3167 which was another bill to abolish us and HB 3166 which also abolished us along with consolidation of agencies. Many have asked why this gentleman was trying to abolish us and we really don't have an answer that we can say is the truth. We believe that we got caught in an ongoing battle between the engineers and the architects and eliminating the interior designers would make the TBAE ripe for takeover by the engineering board. I sent out emails requesting your help and you were great. Many committee members received numerous professional letters and trust me it made a difference. HB 2142 has never had a committee hearing.

Many, many thanks to Louise Nicholson Carter, John DuBard and Kimberly Marks for giving their day and providing excellent testimony. We began our testimony with three other gentlemen, Chase Bearden with the Coalition for Texans with Disabilities, John Torkelson with Access Partnership and Kurt Harris, with the State Fire Marshal's office.



Rosa Salazar, IIDA, ASID and Julie McReynolds, ASID with TAID accept a check from IIDA from Paul LaBrant, IIDA



Texas Governor Rick Perry with members of the Interior Design Group at the Texas State Capitol on March 1, 2011

HB 3167 was sent to the Government Efficiency and Reform committee which Rep. Callegari chairs so we did have a committee hearing on April 7th. This bill was not heard until 10:30 pm after a very long day of waiting. Many, many thanks to Louise Nicholson Carter, John DuBard and Kimberly Marks for giving their day and providing excellent testimony. We began our testimony with three other gentlemen, Chase Bearden with the Coalition for Texans with Disabilities, John Torkelson with Access Partnership and Kurt Harris, with the State Fire Marshal's office. The hearing began with the chairman laying out the bill (standard protocol) and it was obvious from some of the things that he said that he had



Texas Legislative Update (Continued)

been given some partial facts from the Institute for Justice. I was able to testify last and it gave me the perfect opportunity to correct all the misinformation and to 'give the rest of the story' (thanks Paul Harvey) which meant correcting misinformation and adding facts that the committee members asked. On April 19th, I returned to Austin to answer more questions and at the end of our two hour meeting I think we gave enough information to stop the bills from progressing. HB 3167 is moving forward and is now in the Senate but it no longer has one word about interior designers. We are no longer mentioned in the title and thereby we can not be added back in

If you have ever wondered why you should pay your \$75.00 dues, I hope the above helps your understanding. We are never, never assured that legislation will not be filed that could have harm to the way registered interior designers practice.



as we are no longer 'germane' to the new version of HB 3167. On April 21st, HB 3166 was heard and the committee substitute included interior designers – so good news for us. HB 3166, is the bill to consolidate the Texas Board of Architectural Examiners with the Texas Board of Professional Engineers into one agency called the Texas Board of Professional Services along with land surveyors. This bill also added \$200.00 to each professional's annual renewal fees. This bill ended in the Calendars committee. On May 17th, this bill was folded into an amendment to be attached to SB 1811 which was the budget bill. For days we worked quietly behind the scenes asking our representatives to oppose amendment #824244. Enough representatives agreed with us and persuaded Rep. Callegari to withdraw the amendment. This bill is now in Senate and House conference committee.

HB 2284 by Rep. Rick Hardcastle is a bill relating to the practice of architecture and engineering. This bill has passed the Senate and now awaits concurrence in the House. We believe it is likely to be on the Governor's desk before the session ends. This is an agreed upon bill between the architects and the engineers to put an end to their long battle, some refer to it as the "Peace" bill.

If you have ever wondered why you should pay your \$75.00 dues, I hope the above helps your understanding. We are never, never assured that legislation will not be filed that could have harm to the way registered interior designers practice. TAID NEEDS YOU!!!

To join TAID today please go to [www.supporttaid.org](http://www.supporttaid.org)

## Oklahoma Legislative Update



Brett Logan, IIDA  
President  
Oklahoma Interior Design  
Coalition (OIDC)

OIDC wants to recognize IIDA Texas Oklahoma Chapter for support of our coalition.



Brett Logan and Amy Harrell at OIDC Capitol Days



John DuBard and Lauren Luckowski at OIDC Capitol Days



Above and beyond the annual contribution, the Chapter made an additional gift of \$5000.00 for 2011 and, through the GRA assessment, another \$1,065.00 was generated. These contributions not only help fund annual operating expenses but also ensure funding for future activities and implementation of long range goals.



In addition, OIDC thanks the Chapter President, John Dubard, IIDA, LEEP AP, RID for attending our Capitol Day event in OKC in May. His presence and hard work demonstrate IIDA's dedication to the advancement of the profession through legislation and we were thrilled to have him in Oklahoma for this event.



To join OIDC today please go to [www.oidc.info](http://www.oidc.info)



## IIDA Leaders Breakfast Dallas October 12, 2011



The Texas Oklahoma Chapter of the International Interior Design Association is pleased to announce the return of the highly coveted Leaders Breakfast Series to Dallas,

after two successful years in Houston. This year's event will be held on October 12, 2011.

The Leaders Breakfast program serves to bridge the gap between the design industry and the business leaders in the region. Our goal is to host a premier Dallas event that you will want to invite your clients and colleagues to attend.



### HONOREE

**Judy Pesek, IIDA** is the 2011 Dallas Leaders Breakfast Series Recipient of the highly respected IIDA Leader's Award.

As the Managing Director for the Dallas office, and a Founding Member of Gensler's Workplace Taskforce, Judy Pesek has over 32 years of experience in all aspects of interior architecture from initial strategic facilities planning, conceptual design, furniture and materials implementation, interior construction, and contract administration.

Her impeccable client service is reflected in her long-term relationships, as demonstrated with such clients as Marathon Oil Company, Duke Energy, Electronic Data Systems (now HP), Perot Systems (now Dell), and Hunt Oil Company. Some of these relationships date back over 30 years, and she has continued to advise many of her corporate clients with their day-to-day requirements and strategic planning issues.



Speaker - Neva Hall

### KEYNOTE SPEAKER

**Neva Hall** is executive vice president, stores for Neiman Marcus Stores, a division of The Neiman Marcus Group, Inc. The Neiman Marcus Group is the premier retailer of luxury and designer merchandise in the United States. Since 1907, the company has been known for its commitment to merchandising excellence and customer service. Presently, Ms. Hall oversees the management of 41 Neiman Marcus

Stores, 2 Bergdorf Goodman Stores and Neiman Marcus Food Services. She and her team of store directors implement the selling and marketing, merchandising and planning, and customer service strategies for the Company. Her professional expertise includes creating a service culture and developing strong leaders.



Honoree - Veletta Forsythe Lill

### HONOREE

**Veletta Forsythe Lill** is the 2011 Dallas Leaders Breakfast Series Recipient of the highly respected IIDA Leader's Award.

In January of 2009 Veletta Forsythe Lill accepted a newly created position - Executive Director of the Dallas Arts District at DOWNTOWN DALLAS, with the mission "dedicated to stimulating the economic and cultural life of the region through the promotion of the district." In her new role she leads the diverse organizations of the arts-centric neighborhood in joint marketing efforts and coordinated events, such as Art in October, which showcase the internationally recognized district.

Previously Ms. Lill served 8 years on the Dallas City Council where she chaired the council's Arts, Education and Libraries Committee and the city's Comprehensive Plan Committee. During her tenure, several new municipally owned cultural facilities opened to wide acclaim, including the Ricardo Legorretta designed Latino Cultural Center and Freedman's Memorial. In addition, voters approved over \$100 million in municipal bond support for libraries and cultural facilities, including the seed investment for the AT&T Performing Arts Center.

## IIDA Texas Oklahoma Chapter 2011 - 2012 Chapter Board

On July 8, 2011 the 2011 - 2012 IIDA Texas Oklahoma Chapter Board was inducted at our Chapter Retreat in Chattanooga, Tennessee. We look forward to serving our members in the year to come.



President  
Megan Ebert, IIDA  
Kendall/Heaton  
Houston, Texas



President Elect  
Paul LaBrant, IIDA,  
LEED AP  
Parkhill Smith & Cooper  
Lubbock, Texas



Past President  
John DuBard, IIDA,  
AAHID, LEED AP  
Parkhill Smith and Cooper  
Lubbock, Texas



VP of Professional Development  
Carrie Condry, IIDA, LEED AP  
Equipment Collaborative  
Dallas, Texas



VP of Communications  
Keesha Erdmann, IIDA  
Group 4  
Lubbock, Texas



VP of Membership  
Ashley White, IIDA, LEED AP  
Facility Programming &  
Consulting  
San Antonio, Texas



VP of Associates  
Jill Hair, IIDA  
Hahnfeld Hoffer Stanford  
Fort Worth, Texas



VP of GRA - Texas  
Inda Hahn, IIDA, LEED AP  
San Antonio, Texas



VP of GRA - Oklahoma  
Molly Adams, IIDA  
Crafton Tull & Associates  
Tulsa, Oklahoma



VP of Campus Centers  
Karina Garza, IIDA, RID  
Insite Architects  
San Antonio, Texas



Director of Education  
Kristi Gaines, Ph.D, IIDA  
Texas Tech University  
Lubbock, Texas



Director of Industry  
Kip Altstetter, Ind. IIDA  
The Kip Company  
Houston, Texas



Director of Austin City Center  
Vivian Featherston, IIDA  
GSC Architects  
Austin, Texas



Director of Dallas Fort Worth  
City Center  
Reese White, IIDA, LEED AP  
INTERPRISE  
Dallas, Texas



Director of Houston City Center  
Shannah Breaux, IIDA  
J. Tyler Office Furniture &  
Services, Inc.  
Houston, Texas



Director of Oklahoma City  
City Center  
Amanda Lee, IIDA  
Workplace Resource  
Oklahoma City, Oklahoma



Director of San Antonio City  
Center  
Tara Mitchell, IIDA, LEED AP  
SA Partnership  
San Antonio, Texas



Director of Tulsa City Center  
Shannon Mitchener, IIDA,  
LEED AP  
Matrix AP  
Tulsa, Oklahoma



Chapter Administrator  
Megan Carneiro  
IIDA TX OK Chapter  
Dallas, Texas



## Utilizing Local Resources for a Positive Impact



By Jessica McBride, RID  
American Art Resources

As an associate of American Art Resources, I have had the privilege of working on unique projects from around the United States with clients who have specific wants, needs, and visions. One of these clients is in our own backyard: Texas Children's Hospital. Texas Children's Hospital is known for its recognizable branding, which involves patient-produced artwork using specialized colors. During the hospital's recent expansion called "Vision 2010," American Art Resources

We involved local students and teachers from fifty-two schools and four school districts, current Texas Children's Hospital patients, and metro-area professional artists, vendors, and organizations.

was asked to help lead the artwork acquisition. One of the projects included in Vision 2010 is Texas Children's West Campus, located at I-10 and Barker Cypress. This newly constructed hospital has a mission to become a leading community-based facility for residents living in and around the Katy area. In wanting to keep the brand of Texas Children's Hospital cohesive with their Medical Center facilities, the art program smartly looked to the Katy community for help.

Along with the exceptional team at Texas Children's, American Art Resources spearheaded a multi-regional artwork search to obtain one-of-a-kind pieces. We involved local students and teachers from fifty-two schools and four school districts, current Texas Children's Hospital patients, and metro-area professional artists, vendors, and organizations. To maintain the structure's architectural theme of bringing outdoor elements



inside, special features within the space include- eight monumental exterior metal tree sculptures; a beautiful pendant butterfly installation adjacent to the chapel; a breathtaking two-story window-applied graphic; remarkable blown-glass plants for aquariums; and a fantasy "Dream" corridor consisting of a multi-medium collage installed on expansive curving walls, all of which co-exist with more than six hundred child-produced two-dimensional pieces.

The two-story window-applied graphic is the result of a collaboration of local resources solving an architectural dilemma. The architectural team needed a window film to let natural light into the building without overheating the volunteers in the space. Our team was approached by ARTreach, a Katy-area non-profit that provides art educational support to communities, with a generous offer to help. When we told them about the need for

### Utilizing Local Resources (Continued)

a window film graphic, ARTreach asked local award-winning artist Vickie McMillan to work with several students in their after school program. She and the students, keeping the interior finishes in mind, used watercolor to paint a beautiful scene of what one might see in the Katy landscape. A local vendor then scanned the piece to transform it into a vast graphic to be applied to the window. Because the film is not noticeable from the outside, the integrity of the exterior is not compromised, and the space is now embellished with this awe-inspiring installation that allows the volunteers to be comfortable in their setting.



## IIDA Texas Oklahoma Tuition Reimbursement Scholarship

The tuition reimbursement scholarship is available to Interior Design students within Texas or Oklahoma. Applicants must be graduate students or undergraduates in their 3rd and 4th years at a CIDA accredited university. A total of at least three (3) grants are available, with each grant totaling \$3,000.

Information regarding the Tuition Reimbursement Scholarship and Study Abroad Grant will be coming this fall with the award being given in January 2012. Please look for more information this fall.

### 2011 IIDA Texas Oklahoma Chapter Tuition Reimbursement Recipients

Paula Davies - University of Texas at San Antonio  
Rebekah Perez - University of Texas at San Antonio  
Kacie Wasserman - The Art Institute of Houston  
Aileen Yang - University of Oklahoma

2011 Tuition Reimbursement Scholarship recipients and 2009 Study Abroad Grant recipient Greta Bruehl with John DuBard, Megan Ebert and Meghan Simecek at the IIDA TX OK Chapter Student Conference

## IIDA Texas Oklahoma Study Abroad Grant

The study abroad grant is available to Interior Design students within Texas or Oklahoma. Applicants must be graduate students or undergraduates in their 3rd and 4th years at a CIDA accredited university. A total of one (1) grant is available, with the grant totaling \$3,000.





## IIDA TX OK 2011 Student Conference

February 17-18, 2011

The 11th Annual IIDA Texas Oklahoma Chapter Student Conference, was held at Hotel Sorella and the Norris Conference Center, CityCentre in Houston on February 17-18, 2011.

Student Conference brings together students, professionals, educators, and manufacturers' representatives for two days of academic and professional enrichment. The conference hosted 130 students from 16 universities and interior design

The charrette was followed by tours throughout the Houston area. The 130 students had the opportunity to visit design firms, showrooms, and recently installed/constructed projects to witness how projects are executed from start to finish. Attendees were able to observe how design firms operate, see diverse career paths that interior design graduates can pursue, and learn about progressive design solutions in the modern workplace.

Upon returning from the tours, students attended

This nourishing discussion dealt with topics involving transition to the world of business and what the current economy might hold for their starts in the profession.

(2011 Student Conference Continued)

Day two of the event began with a panel breakfast discussion. The panelists comprised of five designers from varying backgrounds and ranging in age. A moderator facilitated the discussion, having students ask well thought-out questions to the group during a plated breakfast.

As the panel breakfast wrapped up, students were whisked away to small group presentations and portfolio review sessions. Students without portfolios attended three 101 topics, each 30 minutes long, all touching on the theme of post-graduation expectations and exploring the question of what to do after graduation. Students who brought a completed portfolio were able to choose two 101 topics to attend, and additionally participate in a one-on-one portfolio review session with a design professional!

Lauren Von Drehle and Kristy Emmrich, the event co-chairs, were dedicated to making this year's conference a successful and distinguished event with their desire to see the TX OK Student Conference continue to grow and flourish.

The event closed with a keynote speaker luncheon and awards ceremony. Tom Vecchione, Design Director and Principal at Gensler – New York, provided an inspirational speech on "How Design Calls for Leadership". The presentation explored four ideas for the pursuit of happiness in design: living the art of possibility, driving change, embracing successful failures, and getting personal. Following Mr. Vecchione's keynote address, the IIDA Texas Oklahoma Chapter Board recognized winners of this year's Tuition Reimbursement Grant and the recent recipient of the Study Abroad Grant, and spoke about the opportunities for students through IIDA. Lastly, the Charrette underwriters and administrators announced the winners of the design charrette competition, which, followed by a few brief closing remarks, ended the two day event!



Keynote Speaker Tom Vecchione in action at IIDA TX OK Chapter Student Conference



programs across Texas, Oklahoma, and Louisiana. Conference events include tours throughout Houston, small group presentations, a keynote speaker luncheon, and an industry table top event featuring companies from across the region. In addition, forty talented students were selected by their professors to participate in a design charrette competition.

The 11th annual conference kicked-off with a design charrette, in which 48 talented students, selected by their professors, competed in teams of 4 to complete a design challenge. This year's challenge explored the concept of the "voice of influence". The goal for each team was to design a space that celebrated and/or communicated the story of their inspiration, whether it was a person, event or idea. Students were given an idea book, as well as, a site plan to work within. Final designs, presented on boards, were evaluated by 6 judges on several criteria. Ultimately, one team was chosen as first place, with recognition given to second place, third place, and honorable mention teams as well.

an industry tabletop social, giving them an opportunity to network with professionals from various manufacturers, dealers and design firms from across the region.



Student Conference Co-Chairs Kristy Emmrich and Lauren Von Drehle with speaker Tom Vecchione and IIDA Fellow Marilyn Archer

Want to **BE** involved in IIDA Texas Oklahoma Chapter?

Here's How!

**BE an IIDA Member** – Membership rewards are detailed on the website: [www.iida.org](http://www.iida.org). Membership includes free entry to most events.

**BE an IIDA TX OK Chapter Sponsor** – Sponsorship provides many benefits, for details [www.iida-tx-ok.org](http://www.iida-tx-ok.org) including free entry to most events.

**BE an IIDA Event Underwriter** – You and your organization can help underwrite by contributing funds and/or in-kind donations to make each event a success.

**BE an Advocate** – Support Governmental & Regulatory Affairs to further the standing of Interior Design Coalitions in both Texas [www.supporttaid.org](http://www.supporttaid.org) and Oklahoma [www.oidc.info](http://www.oidc.info).

**BE a Mentor** - Your organization can mentor a student or speak to a student class. Our future is in front of us!

**BE Philanthropic** - Use your get-up-and-go and volunteer to work with your City Center's charity of choice. Our charities need your contributions and collaborative oomph to achieve their goals.

**BE an Educator** - Each City Center is always looking for unique CEU opportunities to provide their members. If your company offers a CEU opportunity, offer those ideas to your City Center Council.

**BE Green** - Support your City Center's sustainability efforts by recycling, conserving water, carpooling, and/or planting a tree.

**BE the Brawn** - Roll up your sleeves and be an IIDA Volunteer. Please contact one of our council members for volunteer opportunities. From helping at the events to graphic design, you too can get involved.

**BE the Buzz** - Create a buzz about each program or event. Forward your event e-blasts to friends, clients and co-workers. Talk up your events.

**BE an IIDA FAN** – Social Media is a great way to keep up with the latest IIDA events, photos and forums.



FKP DESIGNS NEW BEIJING WOMEN'S AND CHILDREN'S HOSPITAL Designed by FKP Architects, construction began in March on the New Century International Women's and Children's Hospital in Beijing, China. The landmark facility is scheduled to open in late 2011.

Michael Love, IIDA, RID of Arlington, a member of IIDA / IBD for over 20 years, was selected to be 2011 President of the Accessibility Professionals Association / TRASA representing Accessibility Specialists across Texas.

The Bommarito Group just completed the remodeling for PlainesCapital Bank for the Austin corporate headquarters, level 6 and downtown Congress branch bank.

Cari Bray, IIDA, RID, LEED AP, joins IA Interior Architects in Dallas, TX as a Job Captain. Cari is a graduate of University of Texas at Arlington and has been an IIDA member since 2008.

Rhonda Kaiser, Student IIDA participated in the 11th annual Texas Oklahoma IIDA student conference - student design charrette competition on February 17, 2011. Her group finished with a 2nd place win. The group included Jennifer Garren (SFA), Zach Weihlich

Studio 8 Architects and Zapalac/Reed Construction were selected to provide full architectural and interior design services including master planning for a permanent facility at the University of Texas at Austin Elementary School. The expansion will include a cafeteria, kitchen, gymnasium, library,

John LeCroy DuBard, IIDA, LEED AP, a Registered Interior Designer at Parkhill Smith & Cooper in Lubbock, was recently awarded Membership in the American Academy of Healthcare Interior Designers (AAHID) as one of only 25 AAHID Members in TX OK and the only Academy Interior Designer in West Texas.

GH2 recently completed the historic rehabilitation of the Altas Life Building in downtown Tulsa, redeveloping it into a Courtyard by Marriott. The interior of the building was transformed to create a refreshing, energetic, and sophisticated space, all while preserving the historic elements.

In 2010 Barbara Carlson, IIDA and Gina Joyce, IIDA Formed Carlson Joyce Interior Design, LLC Carlson and Joyce celebrate their anniversary as they move into their new office at the Meadows Building!

Wilsonart announces Mark Kieckhafer has moved to the role of Specification Sales Manager. Mark will develop strategic initiatives for the specification customer segment, direct activities of the National Account Managers and support local specification sales efforts.

Fulbright & Company is pleased to announce the promotion of Chase Fulbright as sales representative / design liaison for the Dallas/Fort Worth metroplex. His knowledge of mfg. will be utilized to aid designers on specifications for both standard, custom furniture and back painted glass products.

Arden & Associates (art & framing professionals) is working with RTKL-Chicago on artwork and sculptures for the new \$235 million dollar bed tower for Central DuPage Hospital located in Winfield, IL 28 miles from downtown Chicago. Opening is scheduled for July 2011.

OFS Brands partnered with GL Seaman & Company to host the 5th annual Furniture 4 Kids Rock's On event at the OFS Brands Showroom this past January. Proceeds totaled \$20,000 to benefit the Mavs Foundation and was presented to Mark Cuban at an on court check presentation at a Dallas Mavericks game.

J.Tyler Services is proud to announce the recent hire of the following individuals: Patrick Gabriel - Dir. of Business Development, Tim Macy - Business Development, Jessy Fuller - A&D Project Manager|Designer. J.Tyler joyfully shares its Jan 2011 alliance as an authorized Herman Miller dealer!

Crossville Tile & Stone is pleased to announce the acquisition of the building tile branches of Master Tile in Texas and Oklahoma. We look forward to serving you and your tile needs and thank you for your continued support.

Krista Jasper's, Industry IIDA (art consultant/artist for Arden & Associates)art can be seen on Showtime's new series The Big C. Her art has been on sets of: Queer Eye for the Straight Guy, Shopaholic, PSI Love You, The First Time,Puccini for Beginners, Reunion, Law&Order and many TV commercials.



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INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION

TEXAS OKLAHOMA CHAPTER

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## 2011 Chapter Sponsors

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