

April 2007

# NEWSRELEASE

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## Texas/Oklahoma Chapter

For Immediate Release

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### HEADLINE

Dallas, Texas – April 19, 2007 – The Texas-Oklahoma Chapter of the International Interior Design Association (IIDA) announces details of its Annual Leader's Breakfast to be held on Thursday, May 15 at 7:30 a.m. at the Dallas Museum of Art in Dallas.

Journalist & host of KERA's CEO series Lee Cullum will provide the keynote address titled "The Importance of Beauty – A Tribute to the Legacy of Raymond D. Nasher". Mr. Nasher had originally been scheduled as the event's Keynote. While saddened by his passing, IIDA felt it important to focus the morning with a speaker & topic that illustrated Mr. Nasher's passion. At the conclusion of Ms. Cullum's Keynote the audience will have the opportunity to participate in an interactive conversation about the importance of beauty & Mr. Nasher's legacy.

The morning will also be host to honoring Robert Milnes, Dean of the School of Visual Arts at the University of North Texas, with the 2007 IIDA Texas Oklahoma Chapter Leadership Award. Being recognized for his dedication to arts & education, Dean Milnes has additionally served as Professor of Art and Director of the School of Art and Design at San Jose State University. A sculptor and ceramist himself, Dean Milnes has served as a consultant or evaluator for thirty-four universities, colleges, and independent schools of art since 1990.

The event's sponsorships benefit the IIDA Texas Oklahoma Education Fund. The Fund was established in result of the outstanding success of the 2006 IIDA Leader's Breakfast with Keynote Ray L. Hunt and Honoree Raymond Brochstein. The Fund offers grants totaling \$12,000 to Interior Design students within Texas & Oklahoma.

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Table Sponsorships are available. However, seating will be limited and on a reservation basis only. For information about the Leader's Breakfast or to buy tickets, visit the IIDA web site, [www.iida-tx-ok.org](http://www.iida-tx-ok.org).

The Leader's Breakfast, hosted by distinguished Chapters in the organization, is part of an annual series supported by national benefactors Herman Miller and Interior Design Magazine. The event was established as a platform to expose and elevate the interior design profession within the business community.

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*The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.*

IIDA is a professional networking and educational association of 12,000 Members in nine specialty Forums, nine Regions, and more than 30 Chapters around the world. Additional information is available on IIDA's website [www.iida.org](http://www.iida.org).